**MINUTES**

**CLAREMORE MAIN STREET, INC.**

**BOARD OF DIRECTORS**

**Wednesday, April 25, 2017 | 5:30 p.m.**

Chamber / Main Street Board Room

419 W. Will Rogers Blvd

**IN ATTENDANCE:**

Debbie Butler

Tim Wantland

Ray Brown

Lou Flanagan

Jill Ferenc

Kathy Glover

Chelsea Mize

Brenda Reno

Bob Waters

Jessica Jackson

**ABSENT:**

Nancy Fitts

Steven Helt

Tracy Whittaker

1. **Call to Order**

Debbie Butler called the meeting to order at 5:39 p.m.

1. **Introduction of Visitors / Visitor Comments and Questions**

No visitors.

1. **Discussion and possible action regarding Claremore Main Street’s role in a downtown expansion master plan**

Jessica Jackson reported on the history of the Claremore Collective, their downtown development initiative and the Velocity Group report, which suggests Claremore Main Street, Inc., be the “keeper of the flame” for an expanded district. Jessica Jackson gave information regarding the national Main Street program and state communities who have left Main Street. We are waiting to hear back on the national level on whether an expansion of that size would be supported by Main Street. The 600 acre expansion includes about 250 commercial structures and 970 residential structures. We are confident more than 50 percent of the buildings are historic. The Board discussed the organizational changes that would be required with expansion, including additional financial resources and staffing increases and changes. We would maintain our nonprofit status and strengthen alliances with the Claremore Area Chamber of Commerce, the Claremore Collective, the City of Claremore, the Claremore Industrial and Economic Development Authority, and others. There would still be a focus on the historic Central Business District and some of the events we currently host. The options to Main Street the Board discussed were: 1) Stay the Same, 2) Become the Keeper of the Flame for the Full Expansion, 3) Champion the Creation of a New Organization, 4) Support the Keeper of the Flame (City) and 5) Support the Keeper of the Flame while Taking on Partial Expansion. Some Board members expressed a reluctance to make a decision immediately, and will open it back up at the May 10 Regular Board Meeting. Tim Wantland made a motion to establish a letter of intent to the City Manager to say that Claremore Main Street is seriously considering leading the downtown development as described by the Velocity Group report and recognize that it would require an organizational change or new organization to do that. Brenda Reno seconded. Motion approved.

1. **New Business**
	1. **Any New Business that could not have been reasonably foreseen at the time the Agenda was posted**

None

1. **Old Business**

None

1. **Adjourn Business Meeting**

Bob Waters motioned to adjourn the meeting. Chelsea Mize seconded. Meeting adjourned at 7:41 p.m.