

AGENDA
CLAREMORE MAIN STREET, INC. BOARD OF DIRECTORS
Wednesday, April 11, 2018 | 5:30 p.m.
Chamber / Main Street Board Room
419 W. Will Rogers Blvd

Discussion and Possible Action will be taken on the Following Items:

1. Call to Order
2. Introduction of Visitors / Visitor Comments and Questions
3. Approval of Minutes from the March 14, 2018, regular Board meeting
4. Financial Report
 - A. March financial statements
 - B. National Main Street Center Conference expense report
5. Discussion and possible action on the Downtown Claremore Merchant Association partnership & Food Truck Thursday contract
6. Discussion and possible action on the proposed updates to the CBD Zoning and overlay districts
7. Downtown Claremore Merchant Association Report
8. President's Report
 - A. Officers nominating committee
 - B. Committee budget items
 - C. Director evaluation
 - D. Next Board meeting: May 9, 2018
9. Executive Director's Report
 - A. National Main Street Center Conference recap
 - B. Historic Walk Unveiling and Ribbon Cutting recap
 - C. Oklahoma Main Street Center Awards & Banquet – May 8 / deadline April 20
 - D. Food Truck Thursday update – starts May 31
10. Committee Reports
 - A. **EV Committee – Ray Brown**
Business Recruitment, Retention and Expansion Program – Ray Brown
Entrepreneurship Incentives & Economic Development – Ethan Groff
City of Claremore Comprehensive Plan – Jill Ferenc
 - B. **Promotions Committee – Debbie Butler**
St. Paddy's Day recap & prelim profit/loss – Debbie Butler
Music on Main update – Debbie Butler
Mother's Day event (May 10) – Debbie Butler
Marketing Strategy and Plan – Debbie Butler
 - C. **Design Committee – Tracy Whittaker**
Bumpout update – Tracy Whittaker
Alley improvements & Clean Up Day recap – Tracy Whittaker
Design Guidelines – Jessica Jackson
 - D. **Organization Committee – Lou Flanagan**
Membership Drive timeline – Lou Flanagan
Appreciation Event planning and update (May 24) – Lou Flanagan
Taste of Claremore update (April 28) – Lou Flanagan
11. New Business
 - A. Any New Business that could not have been reasonably foreseen
12. Old Business
13. Adjourn