



Claremore Main Street, Inc.  
412 W. Will Rogers Blvd.  
Claremore, Oklahoma 74017  
(918) 341-5881

Claremore Main Street, Inc.  
Board of Director Agenda

Wednesday, January 11th, 2021 | 5:30 p.m. Claremore Main Street Offices

**In Attendance: Zach Oliver, Andrew Hocutt, Lou Flanagan, Tim Wantland, Sara Moss, Travis Peck, Claire Hawkins, Jimye Sharp, Bob Waters (via Zoom)**

**Ronda Cole entered meeting via Zoom at 5:50 PM**

**Absent: Kathy Glover, Kyle Clifton, Caitlin Ngare, Sarah Lepak**

**Guests: Eddie Curran, RCB Bank, Jacob Garrison**

Discussion and Possible Action will be taken on the Following Items:

1. Call to Order – **5:40 PM**
2. Introduction of Visitors / Visitor Comments and Questions
  - a. Eddie Curran- RCB Bank
    - i. **Spoke about how to modernize and streamline the partnership drive contribution process**
    - ii. **Payeezy (online payment portal) - Makes it easy for partners to contribute, provides opportunity to create a subscription-based contribution schedule, enables online payment for events from vendors and customers buying tickets**
3. Approval of Minutes from the November 2020 regular board meeting
  - a. Motion: **Zach Oliver** Second: **Lou Flanagan** Carried: **Unanimously**
4. Financial Report
  - a. November Financials – **Approving with slight modifications to cash account**
    - i. Motion: **Sara Moss** Second: **Travis Peck** Carried: **Unanimously**
  - b. December Financials –
    - i. Motion: **Sara Moss** Second: **Claire Hawkins** Carried: **Unanimously**
5. Executive Director Report
  - a. PPP Loan II –
    - i. **Submitted and completed application for second round of PPP loan. Submitted for a little over \$12,000.**

- b. New Office –
  - i. **Thank you to the contributing partners and contractors who contributed to the remodeling/moving/furnishing process. (Gaylord construction, Capital Roofing, Lyon Construction, Spectrum Paint, Bob Hawkins, Charlie Brown, Adult Daycare Center, Marble Elegance, ABC Plumbing)**
- c. Virtual Tour of Main Street and all stores –
  - i. **Hoping to budget for this next year**
- d. Executive Assistant Report
  - i. Souper Saturday/Paint the Town –
    - 1. **Coming to paint this Friday.**
  - ii. Social media –
    - 1. **Handling it wonderfully**
  - iii. Financial updating –
    - 1. **Needing an updated version of QuickBooks**
  - iv. Shop Small coin
- 6. President's Report -
  - a. **Thank you to Jacob for making this new office happen and happen in such an affordable fashion.**
- 7. Committee Report
  - a. Design Committee (Kyle Clifton) –
    - i. **Jacob delivering report on behalf of Kyle. Would like to do a Claremore Main Street Hall of Fame to recognize board members and volunteers who went above and beyond. Will be held at the Appreciation Dinner. Going to discuss it further at the next Organization Committee meeting.**
  - b. Economic Vitality (Caitlyn Campbell) –
    - i. **Jacob reporting, still working with Claremore Collective on forming the Main Street Vision Plan**
  - c. Organization Committee (Lou Flanagan) –

- i. **Up to \$43,000 on the Partnership Drive. Planning to meet to discuss the Hall of Fame idea and have it prepared for the March board meeting.**
    - d. Promotions Committee (Jimye Sharp)
      - i. Dickens on the Boulevard –
        - 1. **Only 1 night, due to inclement weather. Went well, overall. Different, due to COVID. Ronda mentioned that sales were good for her store (and others on main street) on both days.**
      - ii. Souper Saturday –
        - 1. **Great success, high traffic, sold upwards of 80 mugs, netted \$800-\$900. Winner was the Claremore Museum of History with their Cheeseburger Soup.**
    - e. Merchants Committee (Jacob Garrison) –
      - i. **Met today. Nothing new to report.**
- 8. New Business
- 9. Any New Business that could not have been reasonably foreseen
- 10. Old Business
- 11. Adjourn
  - a. Motion: **Zach Oliver** Second: **Sara Moss** Carried: **Unanimously**