

**REGULAR MEETING MINUTES
CLAREMORE MAIN STREET, INC.
BOARD OF DIRECTORS**

Monday, March 10th, 2021 | 5:30 p.m.
Claremore Main Street

IN ATTENDANCE:

Andrew Hocutt	Ronda Cole	Kathy Glover	Caitlyn Ngare
Bob Waters	Jacob Garrison	Travis Peck	Claire Hawkins
Lou Flanagan	Kyle Clifton	Jimye Sharp	Tim Wantland

Absent: Sarah Lepak, Zach Oliver, Sara Moss, and Travis Peck

Kyle Clifton entered at 5:42 pm

Tim Wantland entered at 5:53 pm

Lou Flanagan exited at 6:30 pm

1. Call to order

Time: 5:37 pm

The Claremore Main Street, Inc. Board of Directors Special Meeting was called to order at 5:37 pm and a quorum was declared by Board of Directors - President, Andrew Hocutt.

2. Introduction of Visitors / Visitor Comments and Questions

None

3. Approval of Minutes from the February 2021 Regular Board Meeting

Motion to amend attendance: Claire Hawkins was in attendance February 2021. Amendment was made.

Motion: Jimye Sharp Second: Kathy Glover Motion Carried Unanimously

Motion: Ronda Cole Second: Jimye Sharp Motion Carried Unanimously

4. Approval of February 2021 Financial Report

Motion: Kyle Clifton Second: Claire Hawkins Motion Carried Unanimously

5. Executive Director Report

Note: April Board meeting rescheduled to April 21st. The \$2,500 Walmart grant has been submitted.

a. New Office

Front and back tile were completed for \$600. Board room chair were purchased.

b. Homeward Bound Building

Homeward Bound has begun renovations with Josh Kunkel. Looking to build out 4 – 1 bedroom units, 4 – 2 bedroom units, and an Airbnb unit on the top floor. Retail space below.

c. Claremore Collective

ThinkTank for Downtown Vision Plan – March 23rd and a mixer will be later that night.

d. St. Paddy's Party

The parklet for the bistro area has been built, and Main Street Tavern will loan outdoor dining sets for the event. Volunteers are needed to sell mugs before and during the event, as well as setting up the bistro area.

e. Haberdashery Merchandise

Claremore Main Street merchandise will be available for purchase at the Haberdashery. 10% of profits will go to Claremore Main Street.

f. 5K Event

The Downtown Dash will be a virtual 5K event with a medal. Entry will be \$30. Cherokee Nation has sponsored for \$2,500.

g. Flip Cause

Claremore Main Street will purchase an online donor portal and website update.

6. Executive Assistant Report

a. Military Banners

There will be an article in the newspaper next week. Claremore Progress has offered a \$500 cash sponsorship each year as well as \$4,800 in in-kind ads and up to 2 Executive Director articles.

b. Taste of Claremore

No significant updates

c. St. Paddy's Green Bucks

No significant updates

d. Volunteer Coordination

No significant updates

e. Social Media

No significant updates. Board suggested the use of Canva for graphic designs on social media.

f. Website stories and cosmetic updates

No significant updates.

7. President's Report

None

8. Committee Report

a. Design Committee (Kyle Clifton)

The new stop and street signs will be produced when the new City sign machine is in operation. Alley activation is ongoing. Within the next two to three years, the goal is to bury electric in the alleys, clear out the alleys, and the Cherokee Nation mural to begin in 2022.

b. Economic Vitality (Caitlyn Ngare)

Temporary parklets for outdoor dining have been made for St. Paddy’s Party. Economic Vitality will meet next month to vote to require proof of payment for façade grant work if the business chooses to order their signage before the grant is awarded.

Important dates: Voter registration deadline March 12th. City Council elections April 6th.

c. Organization Committee (Lou Flanagan)

Organization Committee will meet Monday @ 8:45 am. There will be a new online donor platform from Flip Cause. With many Spring events, it is suggested that the Spring Hall of Fame be postponed. Revisit in the Fall. Taste of Claremore planning is beginning.

d. Promotions Committee (Jimye Sharp)

St. Paddy’s Saturday 12 pm to 10 pm. Volunteers are needed to sell cups and Bangers and Mash tickets.

e. Merchant’s Committee (Ronda Cole)

There was a large turnout to the last meeting. The committee will have established block captains to share information with other merchants. Merchants requested band features to three of the food truck nights and are willing to sponsor. Main Street will need to locate a stage for use and contact Aviators and Musician’s Haven for live music.

9. New Business

June 3rd at 6pm will be the Main Street Appreciation Dinner at 320 on Main. Board and volunteers will be invited.

10. Old Business

None

11. Adjourn

Motion: Kyle Clifton

Second: Jimye Sharp

Motion Carried Unanimously

Time: 6:51 pm

Respectfully submitted by:

