

MEETING MINUTES
CLAREMORE MAIN STREET, INC.
BOARD OF DIRECTORS
Wednesday, April 21, 2021 | 5:30 p.m.
Main Street Tavern

IN ATTENDANCE:

Andrew Hocutt	Ronda Cole	Sara Moss	Tim Wantland
Kathy Glover	Travis Peck	Zach Oliver	Bob Waters
Jimye Sharp	Claire Hawkins	Jacob Garrison	

Absent: Caitlyn Ngare, Kyle Clifton, Sarah Lepak

Travis Peck exited: 6:39 PM

_____ returned: _____(TIME)_____

1. Call to order

Time: 5:37 p.m.

2. Introduction of Visitors / Visitor Comments and Questions

3. Approval of Minutes from March 2021 Regular Board Meeting

Motion made with the condition to remove Travis Peck as "In Attendance" and to remove the word "Special" from the March 2021 Regular Board Meeting Minutes

Motion: Andrew Hocutt Second: Lou Flanagan Motion Carried: Unanimously

4. Financial Report

A. March Financials

Motion: Sara Moss Second: Claire Hawkins Motion Carried: Unanimously

5. Executive Director Report

A. Taste of Claremore Volunteers

a. Passed around a sign-up sheet for volunteers.

B. Food Truck Thursday Season Update

a. Looking for volunteers for the upcoming food truck season.

C. Parklet Update

a. Working with city on getting this done and hoping to have it by next year.

D. 5k Event Update

a. Trying to extend reach for participation through virtual platforms.

E. Flip Cause

a. Online portal company; ultimately decided against going into contract with.

F. May 7th – State Main Street Visit

a. State Main Street Organization coming to shadow Jacob for the day.

G. Virtual Advantage 360

- a. Company who creates 3D virtual tours. Would like to discuss having them create a virtual tour of the main street district, including virtual tours of the shops. Tours include clickable links for pricing information on merchant wares. Would require monthly updating for stores with revolving inventory, but would be optional for the merchants. Our cost would be \$2,500, one-time cost. Discussed whether this would be a viable option for us and talked about having a rep from the company come to a future board meeting to discuss it in-depth.

H. Historical Preservation

a. SHPO Grant

- i. Will be working with Dr. Ray Brown on submitting an application for a \$1,000 grant, with Dr. Ray Brown's matching contribution of \$1,000, in order to get the Sherriff's office on the National Historic Property registry. Deadline is April 30th, 2021 and a submission will be done, posthaste.

I. 404 W. Will Rogers Blvd.

- a. Going to approach property owner to see how we could get their façade improved.

J. Military banners

- a. Sold 17 of 18 banners.

6. **President's Report** (Andrew Hocutt)

A. Andrew is moving

- a. Announced that this is his last board meeting and that Kyle Clifton will be taking his place as president.

The next board meeting will be 5/12/2021 at 5:30 pm.

7. **Committee Reports**

A. **Design Committee** (Kyle Clifton)

Refer to Parklet update, above.

B. **Economic Vitality** (Caitlyn Ngare)

Refer to Parklet update, above.

C. **Organization Committee** (Lou Flanagan)

- Figuring out who's attending the Main Street Awards Banquet on June 2nd.

D. **Promotions Committee** (Jimye Sharp)

Discussed ideas for Dickens next year. Nothing new to report.

E. **Merchants Committee** (Ronda Cole)

Got bands to attend 4 of the 6 months and got all of the bands sponsored by the food trucks, so the music will be provided at no cost to us.

8. **New Business**

Sara brought up the Rodeo's desire to continue partnering with Main Street on events we hold. Jacob will be discussing this with Tanya from Visit Claremore.

Motion:

Second:

Motion carried:

9. **Any New Business that could not have been reasonably foreseen**

10. **Old Business**

11. **Adjourn**

Motion: Zach Oliver

Second: Lou Flanagan

Tim Wantland Rejected, all others approved, Motion Carried

Time: 7:05 p.m.

Respectfully submitted by: Zach Oliver