



Claremore Main Street, Inc.  
412 W. Will Rogers Blvd.  
Claremore, Oklahoma 74017  
(918) 341-5881

Claremore Main Street, Inc.  
Board of Director Minutes  
Wednesday, May 12<sup>th</sup>, 2021 | 5:30 p.m. Claremore Main Street Offices

In Attendance:

Kyle Clifton	Bob Waters	Zac Oliver	Lou Flanagan
Ronda Cole	Kathy Glover	Jimye Sharp	Jacob Garrison

Absent:

Claire Hawkins	Sarah Moss	Caitlynn Ngare	Travis Peck
Sarah Lepak	Tim Wantland		

1. Call to Order
  - a. Time: 5:36 p.m.
2. Introduction of Visitors/Visitor Comments and Questions
3. Approval of Minutes from April 2021 Regular Board Meeting
  - a. Motion made with condition to remove Jimye Sharp's exit at 5:50 p.m. and re-entry at 5:52.
  - b. Motion: Bob Waters
  - c. Second: Lou Flanagan Motion Carried: Unanimously
4. Financial Report – April 2021
  - a. Motion: Ronda Cole
  - b. Second: Zac Oliver

Roll Call:

Kyle Clifton: yes	Bob Waters: yes	Zac Oliver: yes	Lou Flanagan: yes
Ronda Cole: yes	Kathy Glover: yes	Jimye Sharp: yes	Claire Hawkins
Sarah Lepak	Sarah Moss	Caitlynn Ngare	Travis Peck
Tim Wantland	(those in bold were in attendance)		

Motion Carried: Unanimously by roll call vote.

5. Executive Director Report
  - a. Promotional Items

- a. New display with sign donated by Cari Bohannan.
  - b. Purchased 1000 pens.
  - c. Purchased new fitted tablecloth with Claremore Main Street logo for a 6ft table to use at events.
  - b. Appreciation Dinner Preparation
    - a. Spending time contacting volunteers, we have several who have sent their RSVP to attend.
  - c. Corporate Olympics Preparation
    - a. Currently have 14 teams
    - b. Encouraged the board to consider putting together a team.
    - c. Noted the value this event brings by inspiring new sponsors/partners.
  - d. City Insurance
    - a. Nothing to report at this time, meeting scheduled for May 13<sup>th</sup>.
  - e. Sponsorship Drive Packet
    - a. Updating 2022 events to be Specifically named events.
    - b. No Aug./Sep. Food Truck Thursday for 2022— “Less is More”—Creating more meaningful events rather than several events that are all the same.
  - f. Signs
    - a. Working toward branding downtown as the Lilac District, new street signs coming
6. Executive Assistant Report
- a. Taste of Claremore
    - a.Nothing new/significant to report
  - b. Social Media
    - a.Nothing new/significant to report
  - c. Accounts Payable
    - a.Nothing new/significant to report
  - d. Bank Deposits
    - a.Nothing new/significant to report
7. President’s Report

- a. Slight format change to current and future meetings: any votes dealing with financial decisions will be done by a roll call vote.

8. Committee Reports

a. Design Committee (Kyle Clifton)

a. Street Signs- Designing new signs for the entire “Lilac District.”

b. Parklet- showed “wire frame” examples of mid-block parklet designs.

Approval from John Feary and Chief of Police to move forward with installing semi-permanent/permanent parklets.

b. Economic Vitality (Caitlynn Campbell—presented by Jacob Garrison)

a. See information about parklet, nothing else new/significant to report.

c. Organization Committee (Lou Flanagan)

a. Appreciation Dinner- Jacob has set up a buffet through Main Street Tavern and has sent out invitations.

b. Partnership Drive- Jacob has made great progress on the brochure.

d. Promotions Committee (Jimye Sharp)

a. Taste of Claremore- great attendance, sold out of tickets.

b. Food Truck Thursday-Corporate Olympics— 14 teams, would like a few more, asked board to consider creating a team to participate.

c. Virtual run—nothing new/significant to report

e. Merchants Meeting

a. 20 people attended and discussed some new ideas and events: sidewalk sale on June 5, Holiday Open House Nov. 2 (this will have bingo cards and prizes for attendance) and bringing back the Cash Mob but calling it “Love Local” (target groups such as bankers, realtors, etc. to participate in shopping as well as the general community. Also, Aviators are confirmed for the “Cruisin’ on 66” Food Truck Thursday

9. New Business

10. Any New Business that could not have been reasonably foreseen.

11. Old Business

12. Adjourn



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- a. Motion: Lou Flanagan
- b. Second: Kathy Glover Motion
- c. Carried: Unanimously

Time: 7:25 p.m.