



Claremore Main Street, Inc.
 Board of Director Agenda
 Wednesday, September 8th | 5:30 p.m. Claremore Main Street Offices

Discussion and Possible Action will be taken on the Following Items:

1. Call to Order Time: 5: 33

A	Bob Waters	A	Sam Wilson		Matt Mize	A	Tim Wantland
	Sarah Moss		Claire Hawkins		Kathy Glover	A	Zach Oliver
A	Kyle Clifton	A	Sarah Lepak		Ronda Cole	A	Caitlyn Ngare
	Travis Peck		Jimye Sharp	A	Kevin Fortna		Jordan White (in for Caitlyn)

A=absent

Jacob Garrison

2. Discussion and possible action to approve a President Pro Tempore to act in the absence of the President and Vice President

Motion to approve Jimye Sharp, secretary, as President Pro Tempore.

Motion: Ronda C. Second: Claire H.

	Bob Waters		Sam Wilson	y	Matt Mize		Tim Wantland
Y	Sarah Moss	Y	Claire Hawkins	y	Kathy Glover		Zach Oliver
	Kyle Clifton		Sarah Lepak	y	Ronda Cole		Caitlyn Ngare
y	Travis Peck	Abstain	Jimye Sharp		Kevin Fortna	y	Jordan White (in for Caitlyn)

Y- yes N= No

Motion Carries

3. Introduction of Visitors / Visitor Comments and Questions

Shiloh Johnson- Today is her last day of working for Claremore Main Street

4. Approval of Minutes from the August 2021 regular board meeting

Motion to approve minutes from Aug. 2021

Motion: Sarah M. Second: Travis P.

Motion carries by unanimous consent

5. Financial Report – August 2021

Pushed to October Board Meeting Due to Bob’s Absence

6. Executive Director Report

- a. Route 66 Drone

From a social media post, we have been given rights to use a photo for the new kiosk

b. Shop LoClaremore

Beginning a new initiative to get more people into the stores downtown

c. RSU marketing opportunities

Would like to strengthen our partnership with RSU as well as marketing. Sports banners at Basketball, Soccer, Softball, and Baseball.

Motion to invest \$1850 for RSU banners at all 4 locations

Motion: Ronda C Second: Sarah M

Motion carries by unanimous consent

d. RSU/Haberdashery

Working towards licensing for Haberdashery (and more in future) to be able to offer RSU apparel

e. Main Street Tavern corner

Continuing beautification of areas around town

f. State Award Banquet- September 20

We are up for awards

g. Seifried Building

He is willing to continue the conversation about the Seifreid gazebo area and are excited about the possibility.

h. City Council

City Approved the Lilac Distract, the signage will begin to be replaced

i. Staffing update

Shiloh resigned

7. Executive Assistant Report

Nothing new to report

a. Social media

b. Website updates

c. Quick books/financials

8. Presidents Report

9. Committee Report

a. Design Committee (Kyle Clifton)

i. Lilac District

Signs are in the process of being made/designed/installed

ii. 2nd downtown map

iii. Parking signs

iv. Wayfinding (MST/RCB)

v. Parklets

- Sample of design and material brought to help visualize concept with photos of some in other cities
- Quote per parklet comes out just under \$2000 (without powder coating and vertical beams)
- Crooked Roots is confirmed as a possible location.
- Tap on the Tracks is confirmed as a possible location.
- We do have some money set aside in the budget for special projects such as this.
- Suggestion to add outdoor propane heaters for cold weather.

Motion to purchase and place two parklets (one in front of Crooked Roots and one in front of Taps on the Tracks) with movement of parklets based on need.

Motion: Claire H Second: Travis P

Motion carries by unanimous consent

vi. City of Claremore welcome sign

b. Economic Vitality (Caitlyn Ngare)

i. Map update

ii. Parking lot striping

iii. Handicap parking

c. Organization Committee (Samantha Wilson)

i. Partnership Drive

ii. Hall of Fame – nominations

Beginning to discuss Hall of Fame for our Main Street 20th anniversary

d. Promotions Committee (Jimye Sharp)

i. Food Truck Thursday

Food Truck will be Thursday Sept. 30

ii. Dickens on the Boulevard

Nothing new to report (Next Meeting is Tuesday Sept. 14)

e. Merchants Committee (Rhonda Cole)

Decided to rename committee to Merchants, Business, and Building Owners Committee

Date change to the 1st Wednesday of the month instead of 2nd Wednesday of the month
(Next meeting October 6th)

Holiday open House November 2nd

10. New Business

11. Any New Business that could not have been reasonably foreseen at the time the agenda was posted.

12. Old Business

13. Adjourn time: 6:34

Motion to adjourn

Motion: Ronda C Second: Kathy G

Motion carries by unanimous consent