



Claremore Main Street, Inc.
 Board of Director Agenda
 Wednesday, October 13th | 5:30 p.m. Claremore Main Street Offices

Discussion and Possible Action will be taken on the Following Items:

1. Call to Order Time: 5:33

A	Bob Waters		Sam Wilson		Matt Mize		Tim Wantland
	Sarah Moss		Claire Hawkins		Kathy Glover		Zach Oliver
	Kyle Clifton	A	Sarah Lepak		Ronda Cole	A	Caitlyn Ngare
	Travis Peck		Jimye Sharp	A	Kevin Fortna		Jordan White (in for Caitlyn)

A=absent

Kyle arrived late at 6:06

Zach Oliver as acting president

2. Introduction of Visitors / Visitor Comments and Questions

Cari Bohannon-District on Main

Brenda Reno- Sailors Antiques

Haley Yeley- Claremore Collective

3. Approval of Minutes from the September 2021 regular board meeting

Motion to approve September minutes.

Motion: Sarah Moss Second: Jordan White

Motion carries by unanimous consent

4. Financial Report – August & September, 2021

Motion to approve August and September Financials

Motion: Ronda Second: Travis

	Bob Waters	Y	Sam Wilson	Y	Matt Mize	Y	Tim Wantland
Y	Sarah Moss	Y	Claire Hawkins	Y	Kathy Glover	Y	Zach Oliver
	Kyle Clifton		Sarah Lepak	Y	Ronda Cole		Caitlyn Ngare
Y	Travis Peck	Y	Jimye Sharp		Kevin Fortna	Y	Jordan White (in for Caitlyn)

Y- yes N= No

Motion Carries

5. Executive Director Report

- a. RSU marketing opportunities
 - i. Viewed sample artwork for signage to be placed at the RSU fields
- b. RSU/Haberdashery
 - i. Haberdashery is working on a licensing agreement in order to sell RSU merchandise
- c. Parking Study
 - i. Extensive Data of our Independent parking study: 3 days, 5 times each day average % of parking usage is less than 50%
 - ii. Data showed we have parking, we just need to add signage and direction information to encourage parking in less used locations
- d. Inola Casting project
 - i. Brass plates to go on all our benches with Lilac District branding
 - ii. Lilac District Key chains
 - iii. Lilac District Belt Buckles with stand

6. Presidents Report

- a. City ordinance updates
 - i. Clarification that alcohol may be consumed inside the parklet
- b. Discuss solutions and possible future revision to the by-laws as to how to allow new people to be voted into the board. In the past we have had a nomination committee. We are looking for ideas to have a bigger pool of people to vote in.

7. Committee Report

- a. Design Committee (Kyle Clifton)
 - i. Lilac District
 - ii. 2nd downtown map
 - iii. Parking signs
 - iv. Street names signage
 - v. Light poles
 - vi. Wayfinding (MST)

- vii. Parklets
- viii. Bump out/Green space
- b. Economic Vitality (Caitlyn Ngare)
 - i. Parking study
 - ii. Striping
 - 1. We will pay cost to stripe parking spots, labor is being donated
- c. Organization Committee (Samantha Wilson)
 - i. Partnership Drive
 - 1. Money is still coming in
 - 2. Board members asked to contribute
 - ii. Hall of Fame – nominations
 - 1. Wanting to honor those who have contributed time on Mainstreet at our appreciation banquet
 - iii. Spring event
 - 1. Junior Ocieleta is coming to an end as an active club.
 - 2. Junior Ocieleta funds will be sent to a new account for Claremore Main Street to have a Lilac district Ocie Mayberry Scholarship to still carry on the Ocie Mayberry Legacy
 - 3. Junior Ocielata will pass on the Masquerade Ball to Claremore Main Street as a true fundraiser event

Motion to approve the scholarship fund and Masquerade Ball

Motion: Sam Wilson Second: Kyle Clifton

Motion carries by unanimous consent

- d. Promotions Committee (Jimye Sharp)
 - i. Food Truck Thursday
 - 1. Thursday October 28
 - 2. Churches are on board
 - 3. Trees will be set up in Stores for the Festival of Trees

ii. Dickens on the Boulevard

1. Only one location for Tales from the Top left to be confirmed
2. Dancing and shootout are confirmed
3. We will be adding a couple food trucks for the event
4. Adding a second carriage for both nights
5. Real stage confirmed for various events through the night
6. Scheduled an extra Dickens meeting for October 26
7. Next regular meeting is Nov. 9

e. Merchants Committee (Ronda Cole)

- i. Shop local needs help and support, flyers need to be passed out to get the word out
- ii. Open house will be Nov. 2, 6-8pm

8. New Business

9. Any New Business that could not have been reasonably foreseen at the time the agenda was posted.

10. Old Business

11. Adjourn Time: 7:00

Motion to adjourn

Motion: Sarah Moss Second: Claire Hawkins

Motion carries by unanimous consent