



Claremore Main Street, Inc.
 Board of Director Agenda
 Wednesday, November 10th, 2021 | 5:30 p.m. Claremore Main Street Offices

Discussion and Possible Action will be taken on the Following Items:

1. Call to Order Time: 5:34

	Bob Waters		Sam Wilson		Matt Mize		Tim Wantland
a	Sarah Moss		Claire Hawkins	a	Kathy Glover	a	Zach Oliver
	Kyle Clifton	a	Sarah Lepak		Ronda Cole		Jordan White (in for Caitlyn Ngare)
	Travis Peck		Jimye Sharp	a	Kevin Fortna		

A=absent

Ronda arrived late at 5:37

2. Introduction of Visitors / Visitor Comments and Questions

Brenda Reno

Betty Watowich- Discussed opinion on partlet.

Mark Watowich- Asked for board introductions. Discussed parklet opinions.

Terri May Peters

Kace Wilson

Carrie Bohannon

Samantha Dunaway

3. Approval of Minutes from the October 2021 regular board meeting

Motion to approve minutes from October 2021

Motion: Tim Second: Matt

abstain	Bob Waters	y	Sam Wilson	y	Matt Mize	y	Tim Wantland
	Sarah Moss	y	Claire Hawkins		Kathy Glover		Zach Oliver
y	Kyle Clifton		Sarah Lepak	y	Ronda Cole	y	Jordan White (in for Caitlyn)
y	Travis Peck	y	Jimye Sharp		Kevin Fortna		

Y- yes

N= No

Motion carries

4. Financial Report – October, 2021

- a. We will classify parklets as a fixed asset at year end

Motion to approve October Financial Report

Motion: Kyle Second: Sam

Y	Bob Waters	Y	Sam Wilson	Y	Matt Mize	Y	Tim Wantland
	Sarah Moss	Y	Claire Hawkins		Kathy Glover		Zach Oliver
Y	Kyle Clifton		Sarah Lepak	Y	Ronda Cole	Y	Jordan White (in for Caitlyn)
Y	Travis Peck	Y	Jimye Sharp		Kevin Fortna		

Y- yes N= No

Motion Carries

5. Executive Director Report

- a. Events

- i. Cancelled food truck due to weather
- ii. Dickens is next weekend- we need volunteers mainly for audit protection dealing with money

- b. Partner Drive

- i. Jacob has been spending a large amount of time working on partnership drive funding

6. Presidents Report

- a. City ordinance updates

- i. Alcohol is allowed to be consumed within the parklet

- b. Bylaws

- i. We would like to fully update Bylaws by the end of the year. We will have workshops to work on these outside of Board meetings

- c. Board Members

- i. These policies will be updated within Bylaws

7. Committee Report

- a. Design Committee (Kyle Clifton)

- i. Lilac District

- 1. We have fully designated the district as the Lilac district

- ii. 2nd downtown map
 - 1. Public works is working on the structural concerns and will hopefully be finished early next week
- iii. Parking signs
- iv. Street names signage
 - 1. Public works ordered the material, created, and will mount all signage without expense to Main Street
- v. Light poles
 - 1. City is working towards changing the light poles to black instead of the current green
 - 2. Lights will likely be LED once updated
- vi. Wayfinding
 - 1. We will use the current intersection poles for additional wayfinding once stoplights are changed to stop signs
- vii. Parklets
 - 1. Installed 2, had some great encouraging feedback
- viii. Bump out/Green space
 - 1. Working on plans as to how to install and maintain in the future
- b. Economic Vitality (Jordan White)
 - i. Parking study
 - 1. 14 handicap spots downtown, we don't need more, just need better visual for those looking
 - ii. Striping
 - 1. We have a volunteer to help restripe parking downtown
 - iii. Light poles
 - 1. Working on some new ideas and plans for future changes in light poles being turned to wayfinding
 - a. Helping to direct to unused parking
- c. Organization Committee (Samantha Wilson)

- i. Partnership Drive
 - 1. Wrapping up by end of November
 - 2. The gift cards will also be a benefit for the downtown participating stores
- ii. Spring event
 - 1. Article will be released in the Claremore Progress tomorrow
 - 2. Once the partnership drive ends they will be focused on finding sponsorships and donations for auction baskets for this event
- d. Promotions Committee (Jimye Sharp)
 - i. Dickens on the Boulevard
 - 1. November 19-20
 - 2. We NEED volunteers to take money for Santa and Souper Saturday Mugs
 - ii. Souper Saturday
 - 1. Mugs will be for sale at Dickens
 - 2. Saturday January 8th
- e. Merchants Committee (Rhonda Cole)
 - i. Meeting is now the first Wednesday of the month
 - ii. They are putting the shop local event (cash mob replacement) on hold to get past the holidays
 - iii. Holiday open house was successful
- 8. New Business
 - a. Street cleaners came out last night and worked very late.
- 9. Any New Business that could not have been reasonably foreseen at the time the agenda was posted.
- 10. Old Business
- 11. Adjourn Time: 6:22
 - Motion to adjourn
 - Motion: Jordan Second: Claire
 - Motion carries by unanimous consent