



Claremore Main Street, Inc.
412 W. Will Rogers Blvd.
Claremore, Oklahoma 74017
(918) 341-5881

Claremore Main Street, Inc.
Board of Director – Regular Meeting
Wednesday, October 12th, 2022, | 5:30 p.m. Claremore Main Street Offices

ITEM#1: Call to Order

Time: 5:34

	Kyle Clifton		Dallas Stokes
A	Claire Hawkins		Travis Peck
A	Nancy Fitts		Sarah Moss
	Jimye Sharp		Sarah Lepak
	Sam Wilson		
	Ronda Cole		
	Matt Mize		

A=Absent L=Arrived Late

ITEM#2: Introduction of Visitors / Visitor Comments and Questions

ITEM#3: Approval of the minutes from the September 2022 regular board meeting

Motion to approve the minutes from the September 2022 board meeting as printed

Motion: Ronda Second: Kyle

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 9/0/0

Motion Carries

ITEM#4: Financial Reports – September 2022

Motion to approve September 2022 Financial Report

Motion: Sam Second: Travis

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck

	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 9/0/0

Motion Carries

ITEM#5: Introduction of new Executive Director job

Allison Dietzfeld is excited to join as the new Executive director and will begin on Monday, October 17.

ITEM#6: Discussion and consider action on a request to approve a discretionary purchase amount \$250 for executive director

Motion to approve a discretionary purchase amount \$250 for executive director

Motion: Travis Second: Dallas

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 9/0/0

Motion Carries

ITEM#7: Approve or deny the resignation of Nancy Fitts as Claremore Mainstreet Board Member

Motion to accept the resignation of Nancy Fitts as Claremore Mainstreet Board Member

Motion: Sarah M Second: Sam

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		

Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain
 Yes/No/Abstain= 9/0/0
 Motion Carries

ITEM#8: Discussion and consider action on the appointment of a new Promotions Committee Chair

Motion to appoint Dallas Stokes as the new Promotions Committee Chair

Motion: Travis Second: Sarah M

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain
 Yes/No/Abstain= 9/0/0
 Motion Carries

ITEM#9: President’s Report

- a. Strategic Plan Update
 - a. 2/3 of the way through
 - b. Daniel Hintz wants to meet with Allison as the new Executive Director
- b. By-law update
 - a. Need to simplify and update some of the verbiage of the current by-laws, hoping to have them to approve by next board meeting
- c. City contract update
 - a. John is preparing the expectations and terms of the contract for the board to discuss

ITEM #10: Committee Report

- a. Design Committee (Kyle Clifton)
 - i. Nothing to report

- b. Economic Vitality (Sara Moss)
 - i. Nothing to report
- c. Organization Committee (Samantha Wilson)
 - i. Started the outline for the next partnership drive now that we have a new director
- d. Promotions Committee (Vacant)
 - i. Fall Festival is October 27
 - ii. Dickens on the Boulevard
 - 1. Discussion about the date and realistic possibility of hosting Dickens on the Boulevard
- e. Merchants Committee (Ronda Cole)
 - i. Nothing to report

ITEM#11: Any New Business that could not have been reasonably foreseen at the time the agenda was posted.

ITEM#12: Old Business

Kyle attended the meeting to have the ability to submit membership in the state Main Street organization. We would like to consider enrolling as an associate member in the State Main Street organization.

Motion to join the state Main Street organization as an associate member

Motion: Sarah M Second: Dallas

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 9/0/0

Motion Carries

Update on music, Splash music will provide personalized ads and music.

Motion to pursue Splash Radio as the new downtown music program

Motion: Ronda Second: Matt

Y	Kyle Clifton	Y	Dallas Stokes
	Claire Hawkins	Y	Travis Peck
	Nancy Fitts	Y	Sarah Moss
Y	Jimye Sharp	Y	Sarah Lepak
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 9/0/0

Motion Carries

There is no current update on the downtown lighting situation.

Discussion about placement of parklets

ITEM#13: Adjournment

Time: 6:57

Motion to adjourn

Motion: Jimye Second: Sam

Motion carries by unanimous consent