



Claremore Main Street, Inc.  
Board of Director – Regular Meeting  
Wednesday, February 8th, 2023, | 5:30 p.m. Claremore Main Street Offices

ITEM #1: Call to Order/Role call

Time: 5:32

	Kyle Clifton	A	Travis Peck
A	Claire Hawkins		Sarah Moss
	Dallas Stokes		Sarah Lepak
	Jimye Sharp		
	Sam Wilson		
	Ronda Cole		
	Matt Mize		

A=Absent L=Arrived Late

ITEM #2: Introduction of Visitors / Visitor Comments and Questions

ITEM #3: Approval of the minutes from the January 2023 regular board meeting

Motion to approve the minutes from the January 2023 board meeting as printed

Motion: Dallas Second: Matt

Y	Kyle Clifton		Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain  
Yes/No/Abstain= 8/0/0

ITEM #4: Financial Reports

Motion to approve the January 2023 financial report as printed

Motion: Ronda Second: Dallas

Y	Kyle Clifton		Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain  
 Yes/No/Abstain= 8/0/0

ITEM #5: Director Report

a. General update

- a. Still working on getting someone to agree to keep up with lighting on Main Street
- b. Sound System will be in office, Matt is working to get this up and running
- c. Currently taking a Quick books class.
- d. State Main Street application was submitted, waiting to hear back on that.

b. Request to purchase a new laptop (up to \$500)

- a. Laptop will not connect to other internets, especially with poor weather.

Motion to approve the purchase of a new laptop

Motion: Jimye Second: Sam

Y	Kyle Clifton		Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain  
 Yes/No/Abstain= 8/0/0

c. Approval of 2023 budget

- a. Made updates requested from last month to the 2023 Claremore Main Street Budget

Motion to approve the 2023 budget contingent upon the following changes: remove paint the town from the line items, and rename line for downtown dash as Masquerade ball

Motion: Dallas Second:Ronda

Y	Kyle Clifton		Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
Y	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain  
 Yes/No/Abstain= 8/0/0

ITEM #6: President's Report

- a. Strategic plan update
  - a. Weather interfered with velocity group making it into town, nothing to report
- b. By-law update
  - a. Weather interfered with velocity group making it into town, nothing to report

ITEM #7: Committee Report

- a. Design Committee (Kyle Clifton)
  - i. Working to align the design committee's approach with the revised strategic plan
- b. Economic Vitality (Sara Moss)
  - i. Will meet next week, nothing new to report
- c. Organization Committee (Samantha Wilson)
  - i. Worked on revamping the flyer and partnership levels for events and sponsors
  - ii. Secured some partnerships for the partnership drive, needing to reach out and secure more sponsors
- d. Promotions Committee (Dallas Stokes)
  - i. Will meet next week, nothing new to report
  - ii. There have been people reach out with concerns about the Dicken's date change, we will have a dedicated Dicken's committee, they will begin next week, and the event date will be solidified soon.
- e. Merchants Committee (Ronda Cole)
  - i. Discussed all event dates and the streets planned for closures for St. Paddy's
  - ii. March 1, 8:45, will be the next meeting. John Feary will be speaking and having a Q&A about a proposed sales tax increase.
  - iii. Leading ladies will be hosting a Leading ladies of Main Street luncheon on Feb 22, at NTC Claremore.

ITEM #8: Any New Business that could not have been reasonably foreseen at the time the agenda was posted.



Claremore Main Street, Inc.  
412 W. Will Rogers Blvd.  
Claremore, Oklahoma 74017  
(918) 341-5881

- a. Parklet movement has not been communicated to merchants yet, we need to begin talking to merchants about possible new locations so that they are prepared.
  - a. We are approved for 3 if we would like to add another at some point. We will monitor usage to make decisions about adding/subtracting parklets in the future.
- b. Friday Feb 24, Claremore will be hosting the City Planners across the state for their quarterly meeting. This offers an opportunity to showcase Claremore and give a tour of downtown. This could help with bringing in investors and help with growth of downtown and Claremore as a whole.

ITEM #9: Old Business

ITEM #10: Adjournment

Motion to adjourn

Motion: Jimye          Second: Dallas

Motion carries by unanimous consent