



Claremore Main Street, Inc.
 412 W. Will Rogers Blvd.
 Claremore, Oklahoma 74017
 (918) 341-5881

Claremore Main Street, Inc.
 Board of Director – Regular Meeting
 Wednesday, May 10, 2023, | 5:30 p.m. Claremore Main Street Offices

ITEM #1: Call to Order

Time: 5:32

A	Kyle Clifton		Travis Peck
A	Claire Hawkins		Sarah Moss
	Dallas Stokes	L	Sarah Lepak
	Jimye Sharp		
	Sam Wilson		
A	Ronda Cole		
	Matt Mize		

A=Absent L=Arrived Late

ITEM #2: Introduction of Visitors / Visitor Comments and Questions

ITEM #3: Approval of the minutes from the April 2023 regular board meeting

Motion to approve the minutes from the April 2023 regular board meeting

Motion: Matt

Second: Travis

	Kyle Clifton	A	Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes		Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
	Ronda Cole		
A	Matt Mize		

Y=yes N= No A= Abstain

Yes/No/Abstain= 4/0/2

Motion Carries

Sarah Lepak arrived at 5:33

ITEM #4: Financial Reports

Motion to approve the April 2023 Financial reports

Motion: Dallas

Second: Sam

	Kyle Clifton	Y	Travis Peck
	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		

Y	Sam Wilson		
	Ronda Cole		
Y	Matt Mize		

Y=yes N= No A= Abstain
 Yes/No/Abstain= 7/0/0
 Motion Carries

ITEM #5: Director Report

a. General update

a. Taste of Claremore

- i. went well, we sold out of tickets.
- ii. We were down on restaurant participation this year.
- iii. Merchants would prefer not shutting down roads for this event as early as we did if possible.
- iv. Suggestions for growth would be get more restaurants involved and sell more than 250 tickets (still asking restaurants to provide the 250 portions) because people get more food than they need/want and some restaurants had leftovers.
- v. Discussion of a “passport” for stores/restaurants visited for some sort of prize drawing which would bring people out towards the stage for a better crowd for the band.
- vi. Discussion of possibly having several smaller bands spread throughout the street instead of one big band on a stage.

b. Spring Cleaning took place on a Friday and Sunday at the end of April. We picked up trash on the streets and in alleys, sprayed/pulled weeds, moved the parklet, etc.

c. Presented at the noon rotary club today.

b. State Main Street Update

a. Waiting on the final agenda/itinerary for our board luncheon with the State Main Street organization that will take place on Wednesday, May 17.

b. Mandatory meeting in Sapulpa June 5-8

ITEM #6: President’s Report

a. Bi-law Review / Updates

ITEM #7: Committee Report

- a. Design Committee (Kyle Clifton)
 - i. Discussing beautification projects: alley activation, crosswalks, bike racks
 - ii. Discussing a large scale 3D photo op that visitors can take photos with that could promote Claremore/Lilac District
- b. Economic Vitality (Sara Moss)
 - i. Updated grant applications, but mainly waiting on State Main Street training
- c. Organization Committee (Samantha Wilson)
 - i. Masquerade ball planning is underway
 - ii. We need every board member and volunteer to be involved
 - iii. We need to get sponsorships, table sales, and silent auction items
 - iv. Possibly want to have a bourbon/wine pull
 - v. Set up will begin at 3

Matt Mize left at 6:15

- d. Promotions Committee (Dallas Stokes)
 - i. Boots on the Boulevard is May 25- we will not assign spots, they will fill the streets as they arrive. We will not use side streets for food trucks, we will spread the food trucks down all 3 blocks more evenly. We have 11 food trucks signed up so far.
- e. Merchants Committee (Ronda Cole)
 - i. Offered to the merchants that they could have “sidewalk sales” during food truck in order to entice customers

ITEM #8: Any New Business that could not have been reasonably foreseen at the time the agenda was posted.

We are looking at purchasing a selfie station that can be used at all events. The average cost is ranging from \$1000-\$1200.

Motion to set a budget \$1500 to purchase a selfie station to use at all Main Street events

Motion: Travis

Second: Sarah Moss

	Kyle Clifton	Y	Travis Peck
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	Claire Hawkins	Y	Sarah Moss
Y	Dallas Stokes	Y	Sarah Lepak
Y	Jimye Sharp		
Y	Sam Wilson		
	Ronda Cole		
	Matt Mize		

Y=yes N= No A= Abstain
Yes/No/Abstain= 6/0/0
Motion Carries

ITEM #9: Old Business

ITEM #10: Adjournment

Time: 6:38

Motion to adjourn
Motion: Travis
Second: Sarah Lepak
Motion carries by unanimous consent