Claremore Main Street, Inc.

Board of Director – Regular Meeting

Wednesday, November 8th 2023 | 5:30 p.m. | Claremore Main Street Offices

ITEM #1: Call to Order Time: 5:30

|  |  |
| --- | --- |
|  | Kyle Clifton |
|  | Sam Wilson |
|  | Dallas Stokes |
|  | Jimye Sharp |
|  | Sarah Moss |
|  | Matt Mize |
|  | Jamie Peckham |
|  | Katie Varner |
|  | Cassie Howell |
|  | Tyler Starkey |

A=Absent L=Arrived Late

ITEM #2: Introduction of Visitors / Visitor Comments and Questions

ITEM #3: Approval of the minutes from the October 2023 board meeting

Motion to approve the minutes from the October 2023 board meeting

Motion: Dallas

Second: Sarah

|  |  |
| --- | --- |
| Y | Kyle Clifton |
| Y | Sam Wilson |
| Y | Dallas Stokes |
| Y | Jimye Sharp |
| Y | Sarah Moss |
| Y | Matt Mize |
| Y | Jamie Peckham |
| Y | Katie Varner |
| Y | Cassie Howell |
| Y | Tyler Starkey |

Y=yes N= No A= Abstain

Yes/No/Abstain= 10/0/0

Motion Carries

ITEM #4: Financial Reports

Motion to approve the October Financial Reports

Motion: Sam

Second: Cassie

|  |  |
| --- | --- |
| Y | Kyle Clifton |
| Y | Sam Wilson |
| Y | Dallas Stokes |
| Y | Jimye Sharp |
| Y | Sarah Moss |
| Y | Matt Mize |
| Y | Jamie Peckham |
| Y | Katie Varner |
| Y | Cassie Howell |
| Y | Tyler Starkey |

Y=yes N= No A= Abstain

Yes/No/Abstain= 10/0/0

Motion Carries

ITEM #5: Director Report

1. General update
   1. Lamppost decorating has begun, we have a few more to decorate and we will fill in the blank poles before Dickens
   2. We need more volunteers for Dickens, mainly for Tales from the Top tour guides
   3. February 14th board meeting will be moved to February 7th
   4. September 11th board meeting will be moved to September 18
2. Parklets

Potential design to beautify the parklet ideas to include adding wood along bottom half, planters, plants, and a shade option. (cost would be about 500 due to a donor being willing to provide wood)

We would like to update furniture in the future as well.

Removal would not cost the organization, but not sure where they would be stored or discarded at the time.

City does not want to see them go.

There has not been a decline in sales tax since the installation of the parklet.

Concern that removal would look like instability in the organization.

The Parklet is a solution to an initiative within the City’s comprehensive plan.

Removal of parklets will only add 4 parking spots.

Parklets are negatively discussed on social media consistently.

Shoppers complain about lack of parking.

75% of business owners do not like the parklets as is and would like to see them removed.

Discussion to get an updated quote by the January board meeting for building a brand new parklet instead of just an update to beautify the pre-existing structure.

There is a possible donor group to help with a more significant parklet update, but we must formulate a formal proposal before they will commit.

1. Vacation Dates – November 18th, December 4th – 8th
2. Christmas gathering
   1. Board member Christmas party Dec 13 at 5:30 at Gibby’s, spouses welcome

ITEM #6: President’s Report

1. Bylaw Review / Updates – Continued
   1. We need to legally define some terms before we vote to accept the newest proposal

ITEM #7: Committee Report

* 1. Design Committee (Kyle Clifton)
     1. Parklet design discussion
  2. Economic Vitality (Sara Moss)
     1. Will begin to meet quarterly
  3. Organization Committee (Samantha Wilson)
     1. Discussed partnership drive
     2. Set event dates for next year
     3. Masquerade Ball will be Oct. 12
     4. Discussion to rebrand Food Truck Thursday to just special Event titles due to lack of attendance during hot months and skip the July event overall
  4. Promotions Committee (Dallas Stokes)
     1. Dickens is going strong, we would love more volunteers
  5. Merchants Committee (Jamie Peckham / Katie Varner)
     1. Trying to find new ways to communicate with the merchants to encourage attendance
     2. Would like to see the board host a meeting to “get to know” one another

ITEM #8: Any New Business that could not have been reasonably foreseen at the time the agenda was posted.

Motion to close the BancFirst account and move the funds to the RCB saving account

Motion: Kyle

Second: Matt

|  |  |
| --- | --- |
| Y | Kyle Clifton |
| Y | Sam Wilson |
| Y | Dallas Stokes |
| Y | Jimye Sharp |
| Y | Sarah Moss |
| Y | Matt Mize |
| Y | Jamie Peckham |
| Y | Katie Varner |
| Y | Cassie Howell |
| Y | Tyler Starkey |

Y=yes N= No A= Abstain

Yes/No/Abstain= 10/0/0

Motion Carries

ITEM #9: Old Business

ITEM #10: Adjournment Time: 7:38

Motion to adjourn

Motion: Kyle

Second: Sarah

Motion carries by unanimous consent